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WEMBLEY VETERANS
FOOTBALL CLUB

Monthly Newsletter



Hi %%First Name%%

President's Message

Welcome to the first edition of your Wembley Vets Newsletter for 2015. It's going to be a very busy year with some big changes in store for our club.

Emphasis will be placed on advancing our club as a destination club in the Western Suburbs, and making sure we stick to the AFL Masters ethos of **'Footy for kicks'** combined with the club values of **'Fun, Fitness and Family'**

So what lies ahead in 2015?

New committee: Whilst stability is good for a committee, fresh faces are always welcome. Thanks to our outgoing committee members Justin 'Frommy' Fromm and Joseph 'Joey' Agnello, and welcoming newcomers Andrew 'Cotch' Caruso, Craig 'Slarkey' Slarke, Jarrod 'Jazz' Woolven and the two guys coming back on board in Sean 'Sarge' Sargent & Nunzio 'Nunz' Guinta.

Time to move on: we've been talking about it for years but the time finally came with the Town of Cambridge forcing all resident clubs out of BJ Giles Hall. Thanks to the guys who came down to move the Vets gear over to the rooms at Pat Goodridge Oval. So yes this means we will now be calling 'Wembley Oval' our new home and we will also be hosting a round (round 2) of the Masters this season.

Pre-season: Will kick off on Wednesday 28 January at our new digs (Wembley Oval).

Updating and Improving Communications: With Team App having great take up and being constantly improved by the developer it is time to focus on the other tools we can use to spread the Wembley Vets word.

Your committee is working hard to update and upgrade our website (wembleyvets.com.au) – Thanks to Mark Da Silva & his crew at Concept Marketing). We have also created a Facebook page (Wembley Vets Football Club) to improve social media presence (we also have a Twitter handle '@wembleyvets').

WHERE WE ARE



Click to view on [GoogleMaps](#)

IMPORTANT DATES

28 Jan - Start of Training
11 Feb - Recruit & Family Night
12 April - 1st Game - Round 1
26 April - 2nd Game - Round 2

More events in the pipeline so stay tuned

STAY IN CONTACT

Stay in contact by clicking on the below icons

Recruitment

Apart from the Recruiting and family night on 11 February, we'll be trying some new and some proven recruiting activities such as:

Repeating the Bunning's BBQ - keep your eyes and ears out for this and volunteer to help it.

Using Facebook Advertising to target specific age groups to join the footy club.

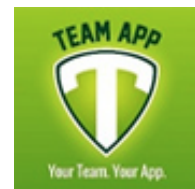
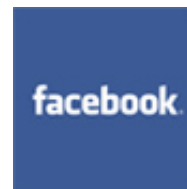
Featuring 'Testimonial' videos on our website – we need volunteers (maybe you and your wife/partner) to give video testimonials (not testimonies!)

Playing AFL 9's as a curtain raiser to a Junior's match, or perhaps during their half time. That way we can expose our Club brand directly to the dads and their wife/partner.

Our theme is all about Fun, Fitness, and Family so we want to attract blokes who want to get fit and play an active sport and their wives/partners who want their man to be fit or improve their health at a club that is family friendly.

So forward on this newsletter to a mate that might be interested and get them down to our 11 February event

Thanks to Bassie for putting up this sign also!



RECRUITING AND FAMILY NIGHT

**February 11th
Wembley Oval
6pm - 8pm**

Get your mates down for a kick and meet their new team mates!

Short training session with the kids

Wood fired pizzas for players, partners and kids

SPONSORS



2015 COMMITTEE

President
Vice-President
Treasurer
Secretary
Registrar

Geoff 'Wal' Ahearn
Andy 'Cotch' Caruso
Sean 'Irish' Delaney
Nunzio 'Nunz' Giunta
Chris 'Bassie' Bassett

Committee

Jacob 'Jake' Coates
Mike 'Devo' Devine
Craig 'Slarkey' Slarkey
Trav 'Sandy' Franklin
Jarrad 'Jazz' Woolven

www.wembleyvets.com.au



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